

THE SITE

Misa's travel blog is a bilingual (English and Vietnamese) site featuring travelling in Europe with tips, tricks, and guide from an insider, and other travel-related topics.

Created in May 2016 by Quyên Le Gjone, a Vietnamese expat studied Master in Communication in Gothenburg (Sweden), and currently living near Oslo (Norway), Misa's travel blog chronicles my adventures through Europe, South East Asia, as well as life in Norway.

THE VISITORS

48% 25-34 YEARS OLD

72% FEMALE

4,000+

SOCIAL MEDIA FOLLOWERS

65,000+

MONTHLY VISITORS

9,000+

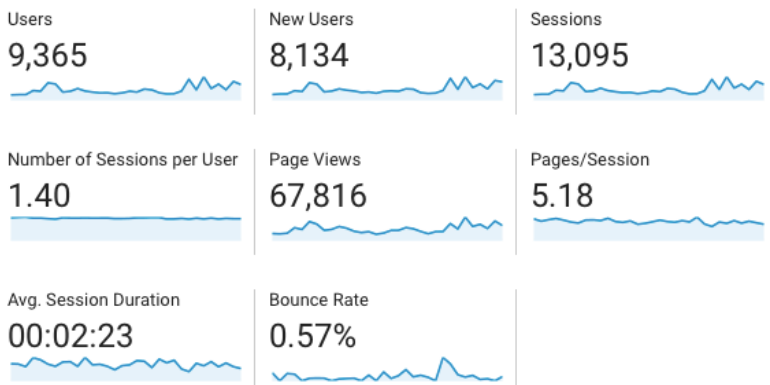
WEEKLY POST REACH ON FACEBOOK

800+

EMAIL SUBSCRIBERS

-  Vietnam
-  Germany
-  France
-  United Kingdom
-  Netherlands
-  United States
-  Czechia

Top Location, June 2018



Google Analytics, June 2018

■ New Visitor ■ Returning Visitor

